

Vital Threat Management for Enterprise / Carrier

In a Digitally Integrated World

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CMMA: June 17th, 2009

Presentation Overview

Vital Threat Management For:

- Enterprise & APAC
 - Malware Trends
- Cost Effective, Next Generation Security
 - The Threatscape Today
 - Layered Security
- Mobile Threats
- Q&A

Enterprise & APAC

Targeted Attacks

- Documents Favored
 - Various Exploits Used
 - PDF, XLS, DOC
 - Common Malware Dropped

- Social Engineering 2.0
 - Location Based Services
 - Profiling
 - UPS / DHL Attacks

- Salesforce Snow-Ball Effect
 - **January 31, 2007:** 29,800 Customers
 - **September 2007:** Phishing attacks compromise sensitive data
 - **November 2007:** FTC spoofed attacks with compromised data

Enterprise & APAC

Targeted Attacks

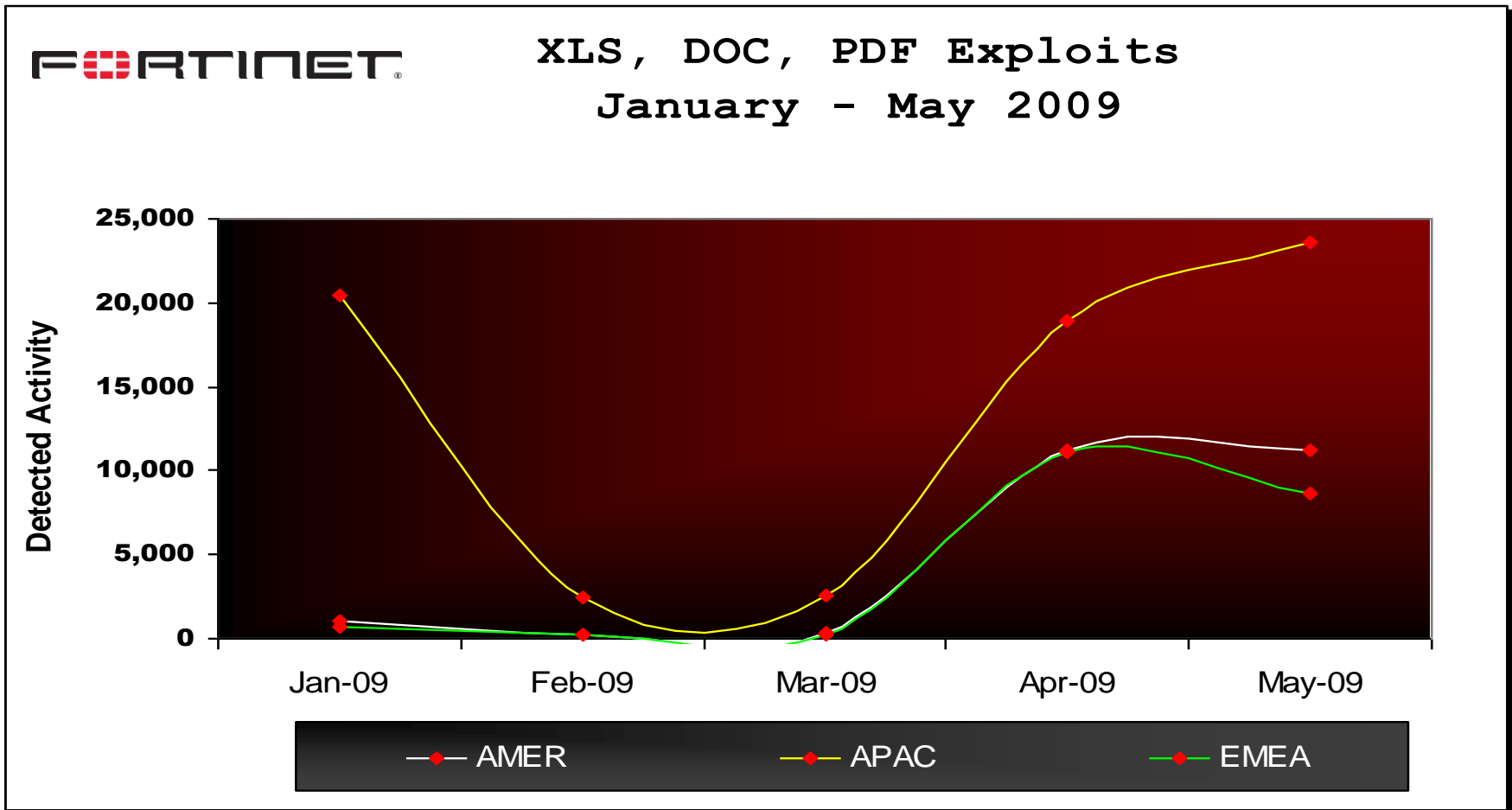
- GhostNet^[1]
 - 1,295 unique infections:103 countries
 - Ministry of Foreign Affairs, Embassies
 - Concentration in Asia
 - Spoofed Email (ie: campaigns@freetibet.org)
 - Malicious MS Word document – exploit
 - Drops trojan (Ghost RAT), and innocent document
 - HTTP Communication Used for C&C

GhostNet Source

1: Information Warfare: <http://www.scribd.com/doc/13731776/Tracking-GhostNet-Investigating-a-Cyber-Espionage-Network>

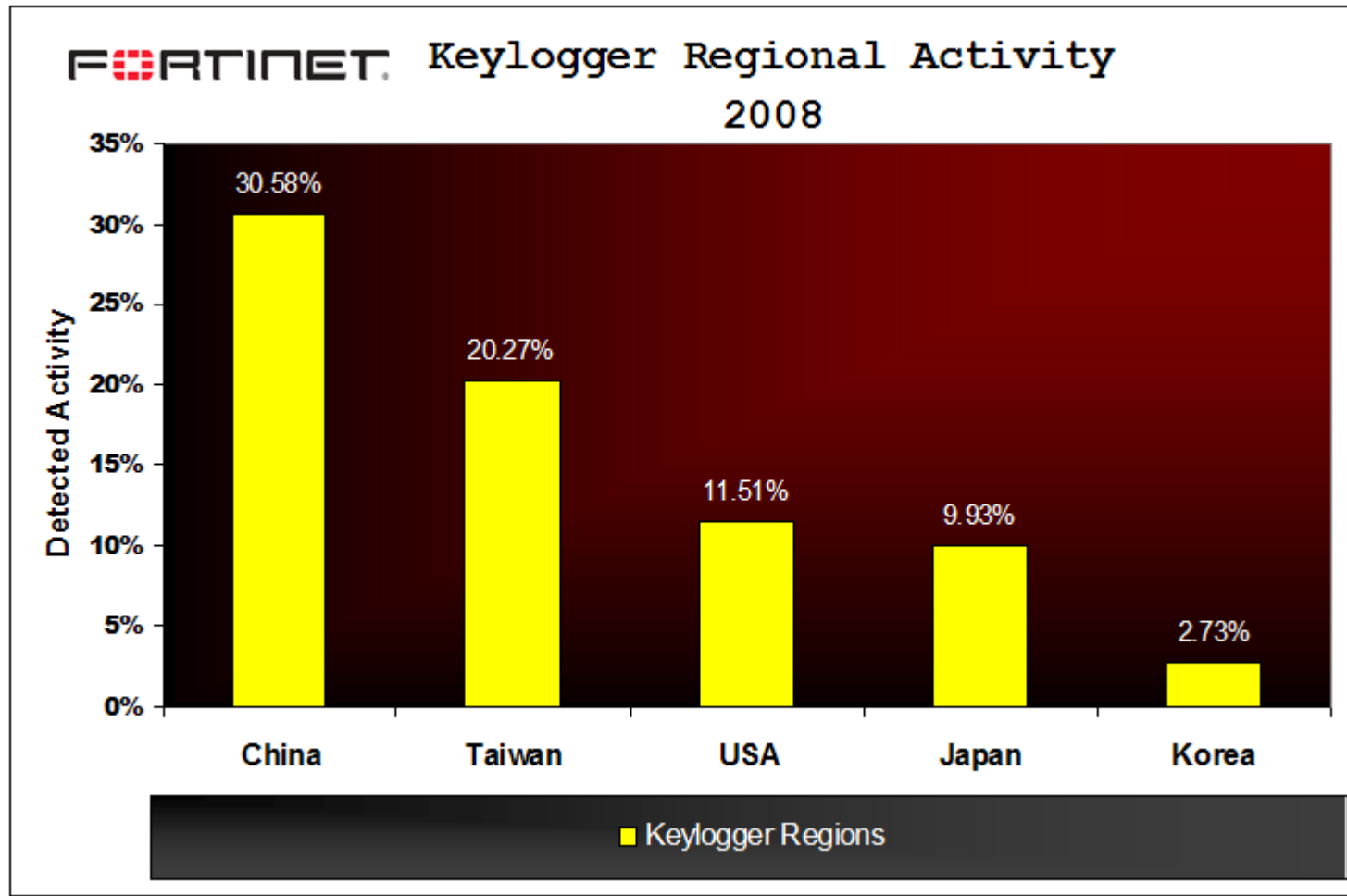
Enterprise & APAC

Targeted Attacks



Enterprise & APAC

Targeted Attacks



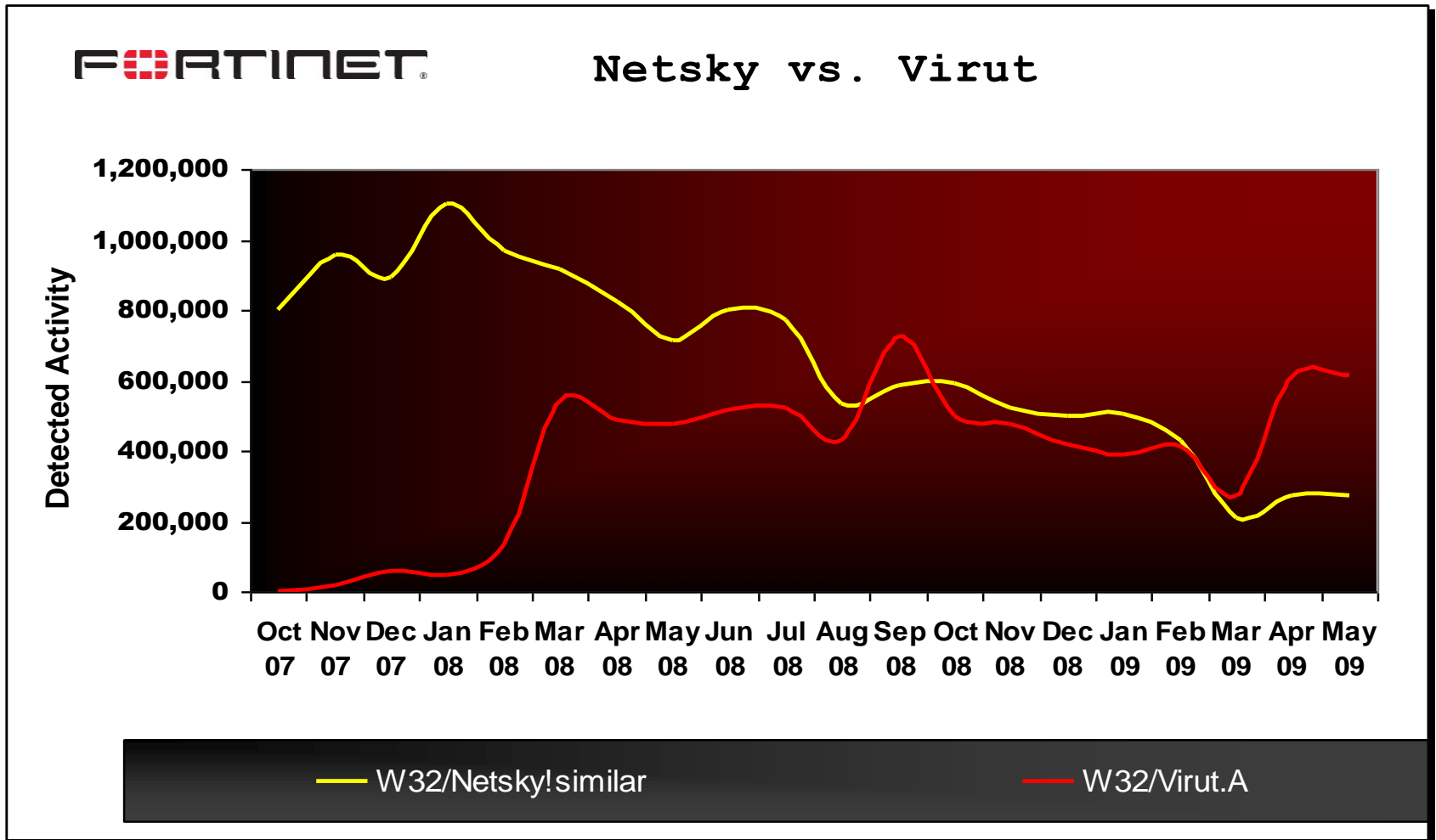
Enterprise & APAC

W32/Virut.A

- Dominant in Asia
 - Prevalent for 1+ Years in Korea
- Parasitic File Infector
 - Newly Discovered Hybrids
 - Especially Nasty to Clean
- Hybrid Effect
 - Blended Threats
 - MyDoom, Netsky, Scareware
 - Botnets & Control
 - Polymorphic

Enterprise & APAC

- Volume & Infection Rate Increase Over 1.5 Years



Source: Fortinet's FortiGate and Worldwide Intelligence Systems

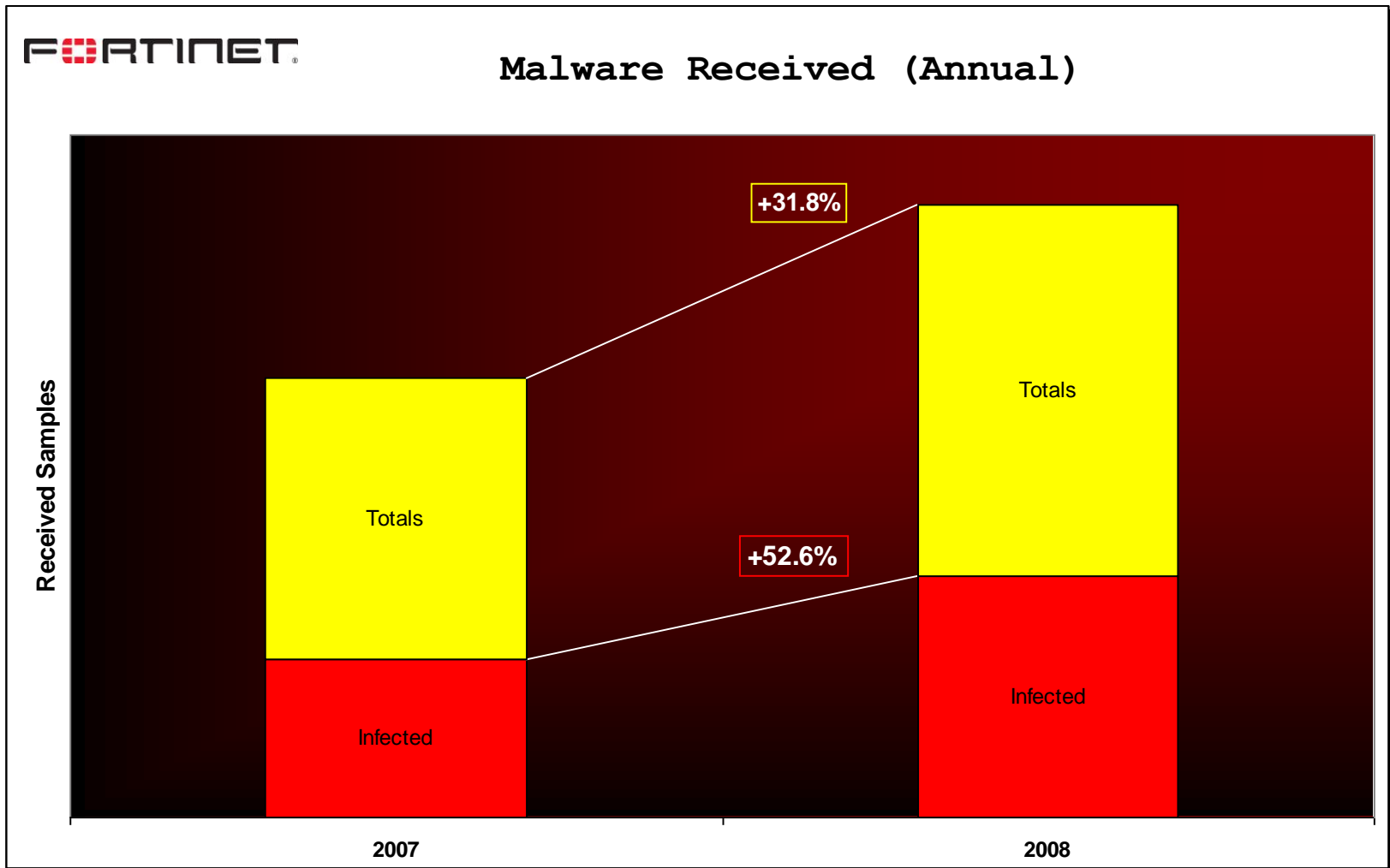


Cost Effective Next Generation Security

Vital Threat Management

Cost Effective, Next Gen Security

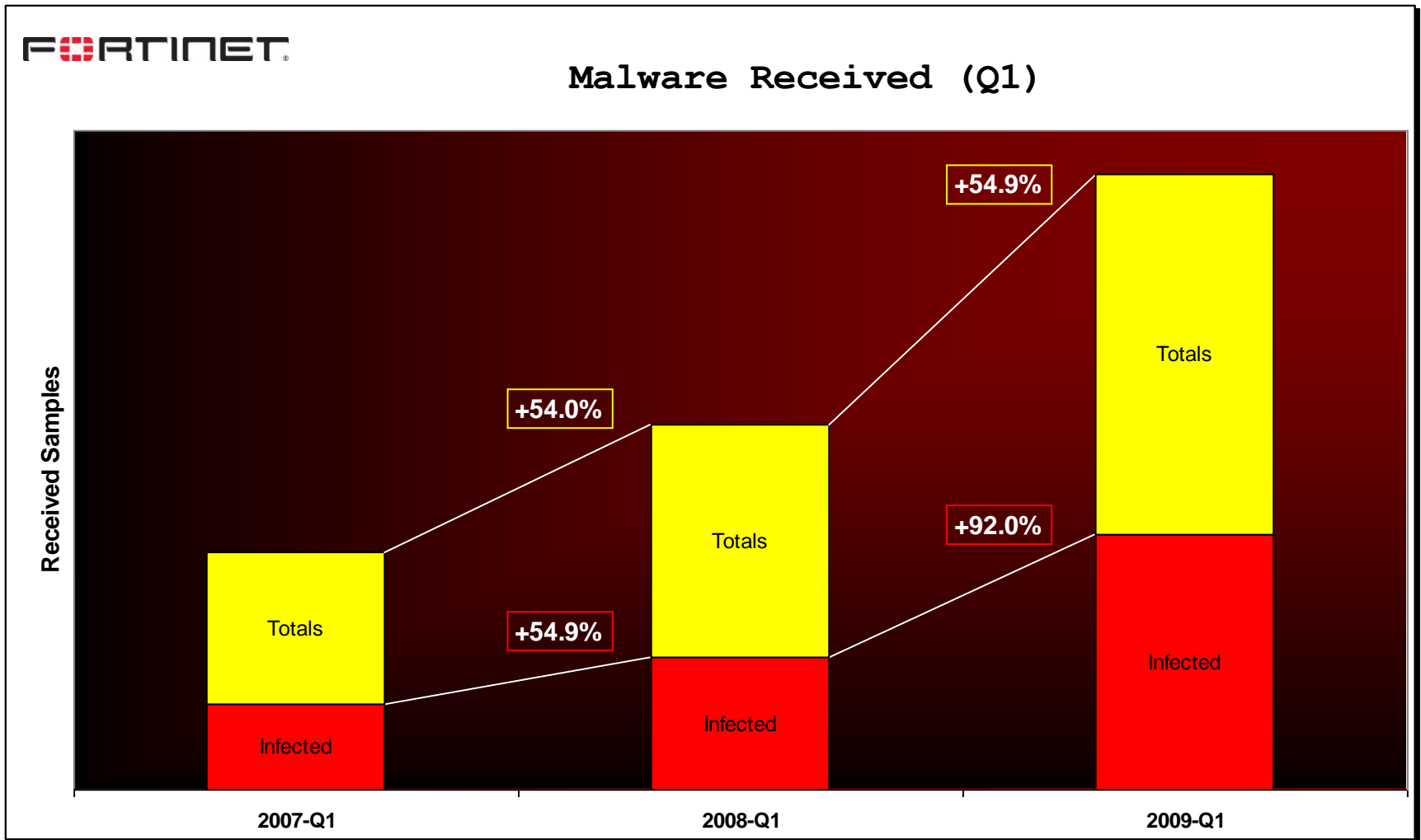
- Volume & Infection Rate Increase Over 2 Years



Source: Fortinet's FortiGate and Worldwide Intelligence Systems

Cost Effective, Next Gen Security

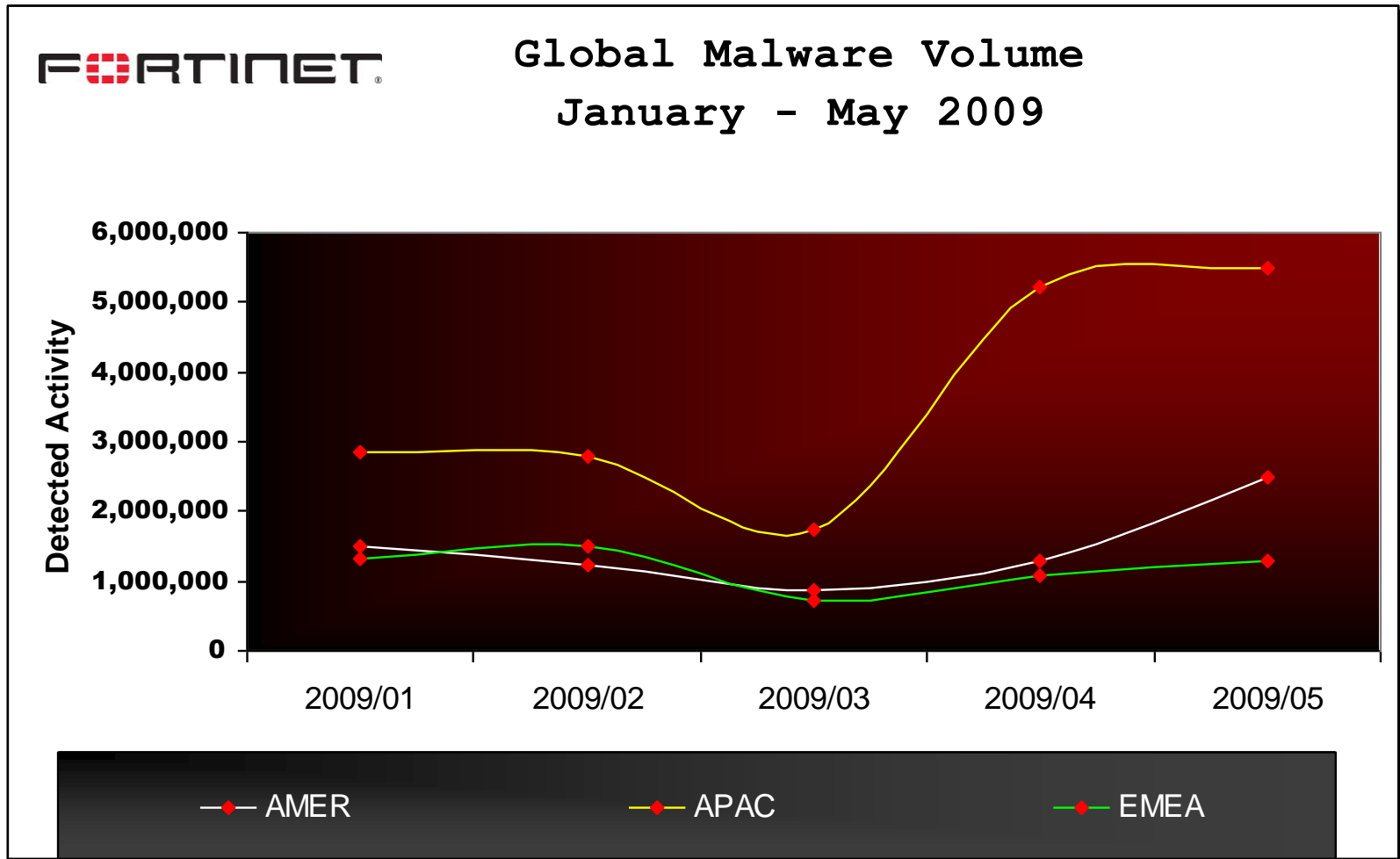
- Volume & Infection Rate Increase Over 3 Quarters



Source: Fortinet's FortiGate and Worldwide Intelligence Systems

Cost Effective, Next Gen Security

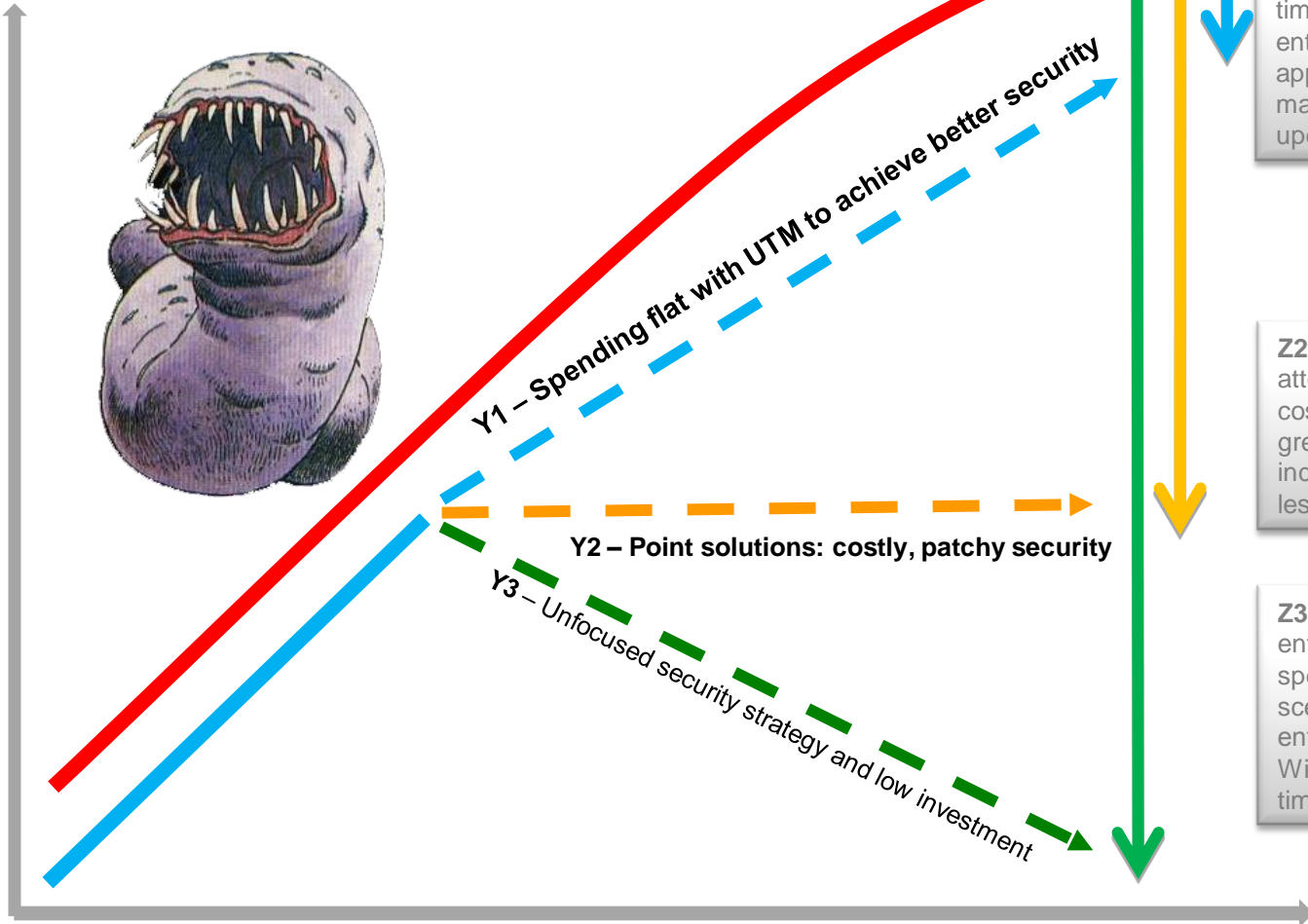
- APAC Leading 2009 Malware Detections



Source: Fortinet's FortiGate and Worldwide Intelligence Systems

Ringfence corporate security networks

Protection versus Threatscape



Blended Threatscape curve

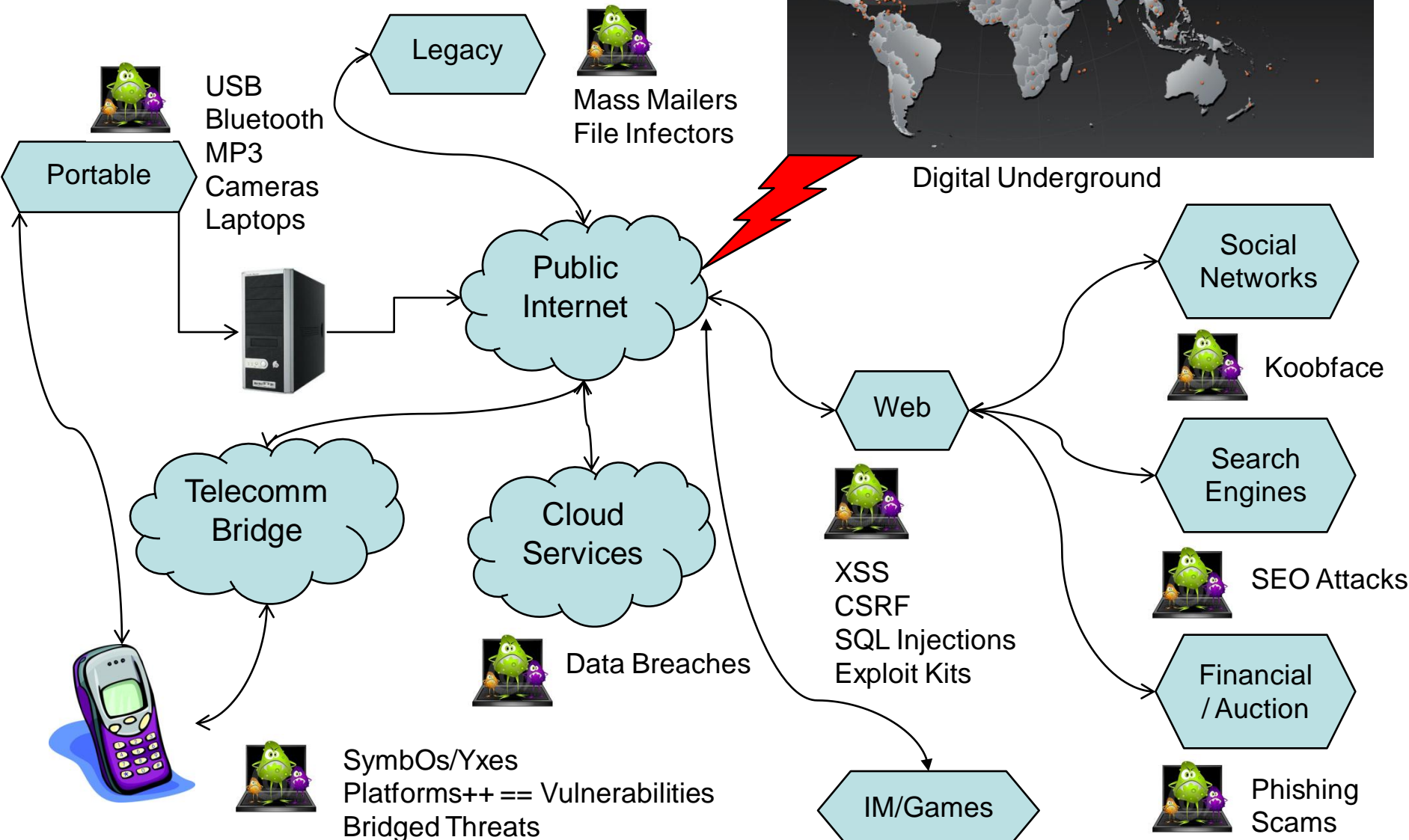
Z1 – Perceived competitive gap over time (when economy recovers) if enterprises adopt UTM security approach. Z1 can be reduced if IT managers are trained and FortiGuard updates are applied due diligence.

Z2 – Perceived gap when companies attempt to patch security holes with costly point services. Creates a greater gap for enterprises, which indirectly causes enterprises to be less competitive over time.

Z3 – Greatest perceived gap, if enterprises are unfocused in spending and approach. Worst case scenario, big attack takes place and enterprises' assets are compromised. Will need to play catch up game over time to bridge the competitive gap.

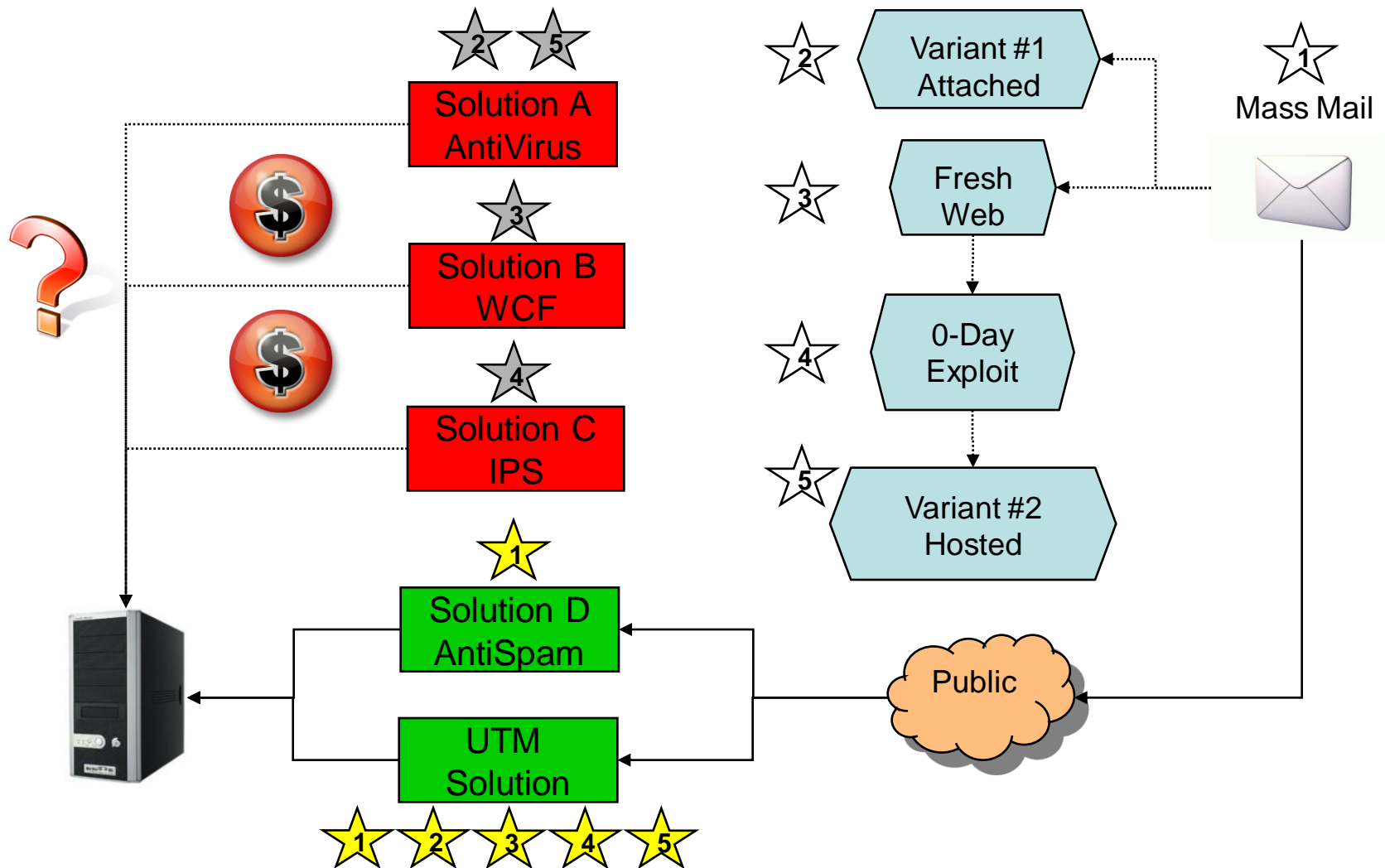
Competitive Outcome overtime

Next Gen Threats



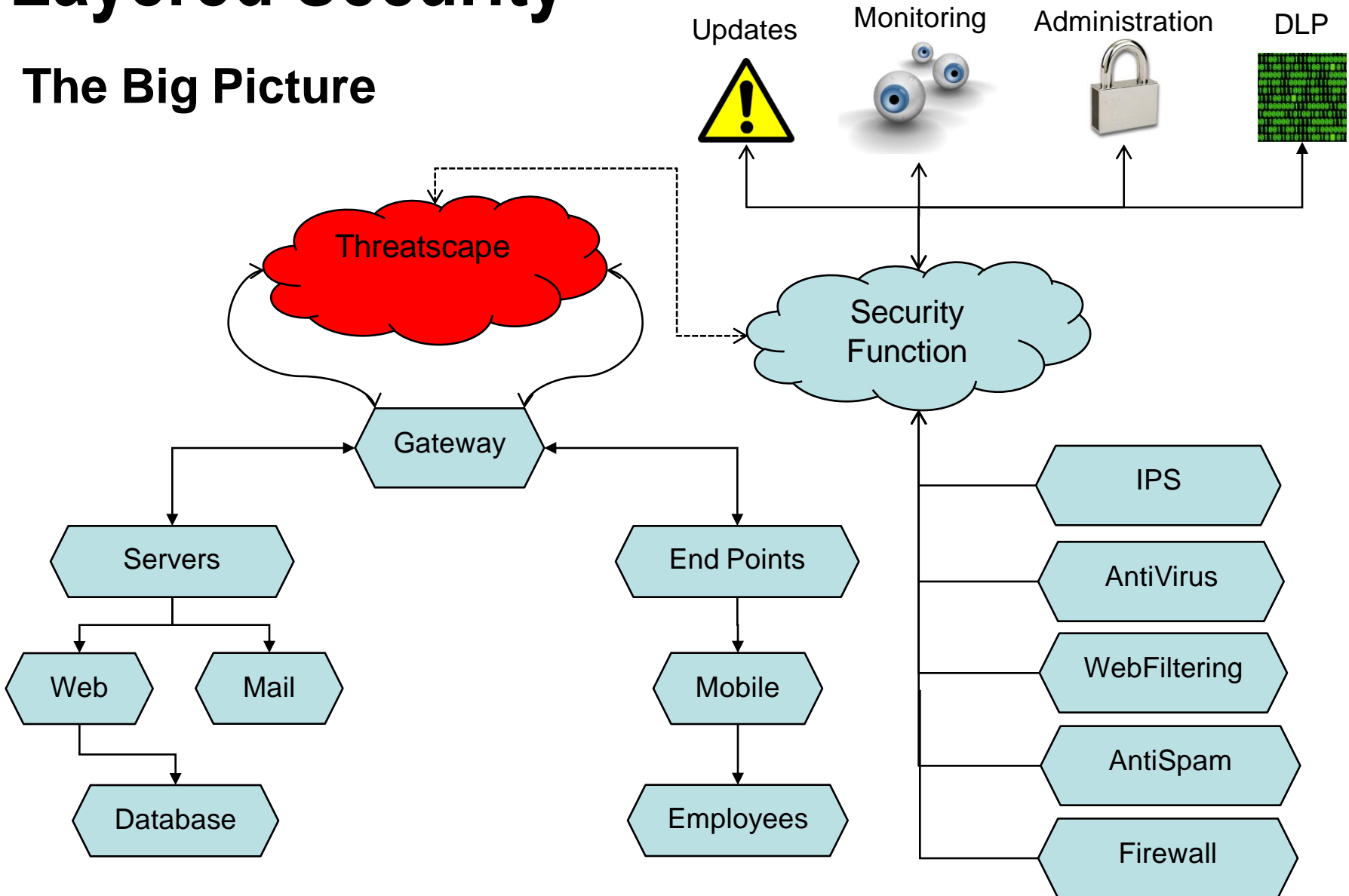
Layered Security

UTM vs. End Point Approach



Layered Security

The Big Picture



Layered Security

Consolidated Approach (UTM)

- Consolidates Management and Deployment
 - Operating Expenses Smoothed
 - Licenses--
- Smaller Footprint
 - Capital Expenditures Reduced
- Scalable to Address:
 - Threat Growth
 - Growing Operations
- Manageable
 - Monitored View of all Threat Vectors
 - Increased Incident Response

Layered Security

In Summary

- Modern Threats Require Layered Solution
 - Too Complex of a Challenge
- Defense in Depth
 - UTM
 - Cost Effective; Security != \$\$
 - Provides Enhanced Security
 - Both Client & Server Side
 - Policies & Education
- Scalable Solution Required for Threatscape
- Security is Essential
 - Huge Losses Possible
 - Breaches Damage Reputation

Mobile Threats

Vital Threat Management

Mobile Threats on the Rise

Past and Present

2004:

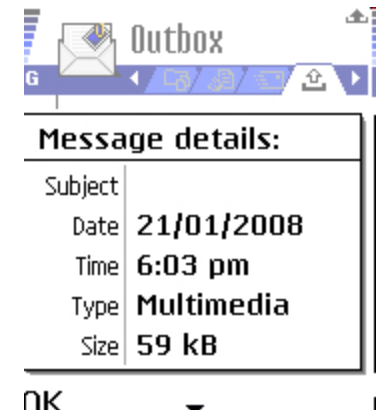
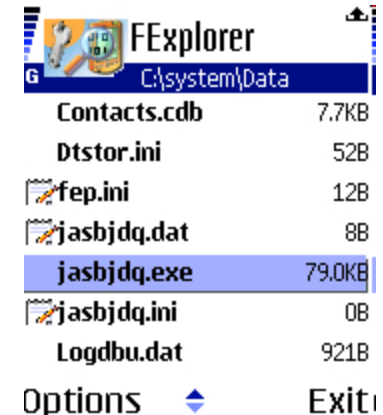
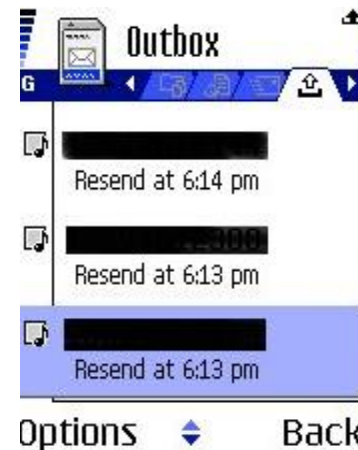
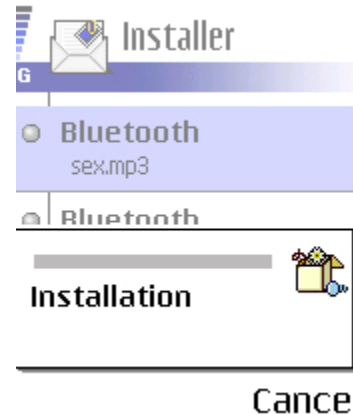
- SymbOS/Cabir (PoC)
 - ✓ Bluetooth
- SymbOS/Skulls (DoS)

2005:

- SymbOS/CommWarrior
 - ✓ Bluetooth, MMS, MMC

2008/2009:

- SymbOS/Flocker
- SymbOS/BeSeLo
 - ✓ File Extension Tricks
- SymbOS/CurseSMS (DoS)
- SymbOS/Yxes



BeSeLo Propagation on S60 Phones

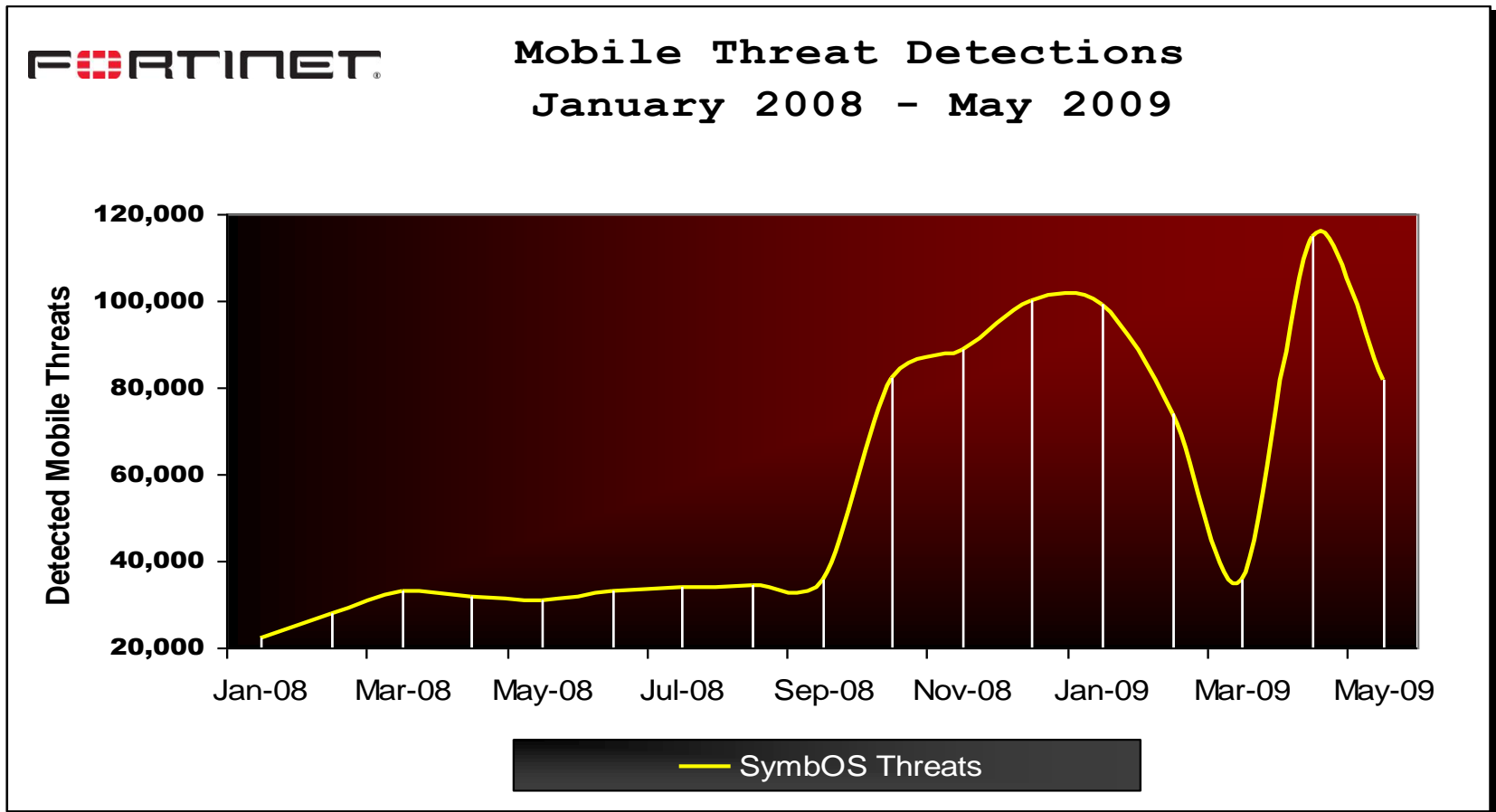
Destruction & Defacement



Monetization

Mobile Threats on the Rise

A Growing Trend



Statistics from Fortinet's network security appliances worldwide

Moving Forward: Securing The Future

Active Threat Ingredients

- Plethora of smart devices
- Increased complexity / functionality
 - ✓ Bridges created
 - ✓ Security holes introduced
- New platforms introduced
- Roaming insider threat
- Adoption of 3G → Roadmap to 4G
 - ✓ Traffic == Cold Hard Cash

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On The Horizon

- Increased integration
 - ✓ Smart devices & cloud services
- Digital underground invests
 - ✓ Custom malware / targeted attacks
 - ✓ Zero-days, roaming botnets

Moving Forward: Securing The Future

Protecting Against Attacks

- **Enterprise Security**
 - ✓ **Endpoint Solution (Roaming)**
 - ✓ **Gateway Solution (Bridged)**
 - ✓ **Policies & Education**
- **Carrier Security**
 - ✓ **Gateway Solution (MMS)**
 - ✓ **Monitoring & Alerts**
- **Vendor Security**
 - ✓ **Safe Coding / R&D Practices**
 - ✓ **Responsible Disclosure**



- ✓ *FortiCarrier*
- ✓ *FortiClient Mobile*
- ✓ *FortiGuard Global Security Research Team*

Questions 

Thank You!